

Mariana Ceballos

Graphic Design
Branding | Video | Illustration

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mariana-ceballos

about me

I focus primarily on branding, brand architecture and identity design, I also work in video editing, illustration and digital marketing.

I am passionate about teamwork and deeply value different opinions and points of view.

education

2017 - 2021

[IED Madrid \(Instituto Europeo Di Design\)](#)

Título de Grado en Enseñanzas Artísticas Superiores de Diseño. Especialidad Gráfico.

Jul-Dec 2022

[New York Film Academy](#)

Screenplay and Story Structure Workshop

skills

- Bilingual: English and Spanish
- Branding and Identity Design
- Illustration
- Editorial Design
- Web Design and Prototyping
- Figma
- Adobe Suite:
 - Illustrator
 - Photoshop
 - Indesign
 - Audition
 - After Effects
 - Premiere Pro
 - Adobe XD

experience

Freelance

Graphic Design | 2017 - Present

I have worked in the field of branding and identity design for a wide range of clients including small entrepreneurs and established companies internationally.

Selina

Internship | Jul - Oct 2020
Madrid, Spain / Remote

In the summer of 2020 I worked with Selina, a company that offers accommodation and unique experiences for digital nomads. I worked in the design department, producing graphic materials for different events and other communications.

Hecho & Co.

Junior Graphic Designer |
Jan - Oct 2021
Madrid, Spain

Hecho aims to support entrepreneurs through headhunting, connecting small businesses with great talents and helping them align their points of view and processes.

At Hecho, I focused primarily on branding projects for companies focused on sustainability and circular economy.

Selina

Senior Graphic Designer |
Sep 2021 - Sep 2024
Remote

At Selina, as part of the global design team, I worked on a wide variety of projects including social media campaigns, branding, web design, print communications, among many others.

IDEXX

Freelance Video Editor |
Dec 2022 - Present
Remote

With IDEXX I have focused on editing interviews and informational videos, creating video templates, and developing graphics, presentations and illustrations.